

Risk, Ambiguity, and Misspecification: Decision Theory, Robust Control, and Statistics *

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Abstract

We connect variational preferences with the likelihood functions and prior probabilities over parameters that are building blocks of statistics and econometrics. We use relative entropy and other statistical divergences as cost functions in the variational preferences of someone who is *ambiguous* in the sense of not having a unique prior over a discrete set or manifold of statistical models (i.e., likelihood functions) and who suspects that each statistical model is *misspecified*. We connect variational preferences to theories of robust control and statistical approximation.

Keywords— Variational preferences, statistical divergence, relative entropy, prior, likelihood, ambiguity, misspecification

JEL Codes— C10,C14,C18

1 Introduction

Practicing econometricians often struggle with uncertainty about their statistical models, but usually with scant guidance from advances in decision theory made after Wald (1947, 1949, 1950), Savage (1954), and Ellsberg (1961).¹ This might be because much recent formal theory of decision making under uncertainty in economics is not cast explicitly in terms of the likelihoods and priors that are foundations of statistics and econometrics. Likelihoods are probability distributions conditioned on parameters while priors describe a

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¹Examples of econometricians who explicitly confronted model uncertainty include Onatski and Stock (2002), Brock et al. (2003), Stock and Watson (2006), Brock et al. (2007), Del Negro and Schorfheide (2009), Christensen (2018), Christensen and Connault (2019), Christensen et al. (2020), Andrews and Shapiro (2021), and Bonhomme and Weidner (2021). Chamberlain (2000, 2001) used a post Wald-Savage decision theory of Gilboa and Schmeidler (1989) to confront model uncertainty in his econometric work.

decision maker’s subjective belief about parameters.² By distinguishing roles played by likelihood functions and subjective priors over parameters, this paper aims to bring decision theory, post Wald and Savage, into closer contact with statistics and econometrics in ways that can address practical econometric concerns about model misspecifications and selection of prior probabilities.

Although they proceeded differently than we do, Chamberlain (2020), Cerreia-Vioglio et al. (2013), and Denti and Pomatto (2022) studied related issues. Chamberlain (2020) emphasized that likelihoods and priors are both vulnerable to uncertainties. Cerreia-Vioglio et al. (2013) and Denti and Pomatto (2022) focused on uncertainty about predictive distributions that they constructed by integrating likelihoods with respect to priors. Since a likelihood describes probabilities over events that are of direct interest to a decision maker conditioned on parameters, alternative priors over parameters induce ambiguity about probabilities over such events, a focus for both of these papers.³ But neither of those papers sharply distinguishes prior uncertainty from concerns about possible model misspecifications, which is something that we want to do. We formulate concerns about model misspecification as uncertainty about likelihoods.

Our approach assembles concepts and practical ways of modeling risks and concerns about model misspecifications from statistics, robust control theory, economics, and decision theory. We align definitions of statistical models, uncertainty, and ambiguity with concepts from decision theories that build on Anscombe and Aumann (1963)’s way of representing subjective and objective uncertainties. We connect our analysis to econometrics and robust control theory by using Anscombe and Aumann *states* as alternative parameterized statistical models of random variables that affect outcomes that a decision maker cares about. We do this differently than Gilboa et al. (2010), Cerreia-Vioglio et al. (2013), and Denti and Pomatto (2022) in ways that influence the concerns about robustness and ambiguity that we are able to represent with variational preferences.

Objects and Interpretations

Our decision maker knows what statisticians call a parameterized family of probability distributions $d\tau(w|\theta)$, where $w \in W$ is a realization of a “shock” that he cares about and $\theta \in \Theta$ is a vector of parameters. The decision maker evaluates alternative decision rules, each of which we represent as a function $\gamma : W \rightarrow X$, where $x \in X$ is a “prize” that he cares about. In our featured examples, the outcome $\gamma(w)$ determines the decision maker’s exposure to an uncertain random vector that has realization, $w \in W$. A set of γ ’s describes the decision rules under consideration by the decision maker. (In section 2, we will provide a more detailed description of a function γ as the outcome from a more fully articulated decision process and also tell how this way of constructing γ relates to other interpretations of “decision rule.”) The parameter space Θ can be finite or infinite dimensional; $d\tau(w|\theta)$ is a member of a family of distributions indexed by $\theta \in \Theta$. When Θ is infinite dimensional, we say that $d\tau(w|\theta)$ for $\theta \in \Theta$ is a “nonparametric” family of probability distributions. The “non-informativeness” of a decision maker’s set of possible “prior” probability distributions over Θ plays an important role in justifying alternative approaches to “robustness” that we describe in section 4.

²The term likelihood can have multiple meanings. We shall use it to represent a probability density of payoff relevant shocks conditioned on parameters. Distinguishing likelihood functions from subjective priors is fundamental to Bayesian formulations of statistical learning. See de Finetti (1937), who recommended exchangeability as a more suitable assumption than iid (independent and identically distributed) to model situations in which a decision maker wants to learn. Putting subjective probabilities over parameters that index likelihood functions for iid sequences of random vectors generates exchangeable sequences of random variables.

³Among other contributions, Cerreia-Vioglio et al. (2013) (section 4.2) provide a rationalization of the smooth ambiguity preferences proposed by Klibanoff et al. (2005) based on likelihood-prior distinctions. Denti and Pomatto (2022) extend this approach by using an axiomatic revealed preference approach to deduce an implied parameterization of a likelihood function.

We use three key components from decision theory: i) states, ii) acts, and iii) prizes, but we use them differently than many other authors do. We follow Anscombe and Aumann (1963) by defining consequences as lotteries over prizes. An act maps states into consequences. A decision maker’s preferences are defined over acts. In the static setup of this paper, we take a state to be a parameter of a statistical model. That distinguishes our formulation from many other applications of Anscombe and Aumann (1963). For example, decision theorists who connect their work to revealed preference theory typically want states that are “verifiable”. But we are interested in situations, typical in econometrics, where parameters of statistical models are hidden and can be ferreted out eventually, if ever, only by invoking limits associated with the Law of Large Numbers. Because parameter uncertainty is central for us, it is important that the parameter θ be included as at least a component of the state.⁴

Gilboa et al. (2010) and Cerreia-Vioglio et al. (2013) introduced parameterized models as a family of primitive probabilities that a decision maker cares about. In effect, Cerreia-Vioglio et al. (2013) considered an expanded state space (w, θ) that includes both shocks with realization w and parameters θ and then take a *model* to be a conditional distribution over (W, \mathfrak{W}) given θ .⁵ Consistent with the framework of Gilboa et al. (2010), Cerreia-Vioglio et al. showed that a family of models induces a partial ordering according to which one act is preferred to another if it is preferred under all models in the family.

In contrast to Cerreia-Vioglio et al. and many other applications of the Anscombe and Aumann (1963) framework, we use lotteries in a more essential way. Anscombe and Aumann (1963) motivate lotteries as “roulette wheels” with known (objective) probabilities, in contrast to “horse races” with unknown (subjective) probabilities. Much previous research used an Anscombe and Aumann (1963) setup as a mathematical vehicle to extend Von Neumann and Morgenstern (1944) preferences defined over lotteries to more general settings that could include subjective uncertainty. In our formulation, the random vector W induces a probability distribution that according to a particular act implies a particular lottery that can depend on a parameter of a statistical model. This formulation envisions someone who represents a family of models as a manifold of probability distributions indexed by an unknown parameter vector. Parameter vectors can reside in a finite set or on a manifold of possible values. This way of using the Anscombe and Aumann (1963) framework lets us distinguish robustness to misspecification of each member of a collection of substantively motivated “structured” statistical models from robustness to the choice of a prior distribution over alternative models. We formulate preferences that express and distinguish concerns about both types of robustness.

Maccheroni et al. (2006a) and Strzalecki (2011) used Hansen and Sargent’s (2001) stochastic formulation of a robust control problem as a way to motivate their axioms. We apply our Anscombe and Aumann formulation to describe how those axioms actually express prior uncertainty rather than the model misspecification concerns that originally motivated Hansen and Sargent (2001). But we also show how, by using an appropriate ambiguity index or “cost” function, we can use the variational preferences of Maccheroni et al. (2006a) to express concerns about robustness both to statistical model misspecification and to prior choice,

⁴Stephen Stigler showed us a short working paper by Savage (1952) entitled “An Axiomatic Theory of Reasonable Behavior in the Face of Uncertainty,” a prolegomenon to the axiomatic structure presented in Savage (1954). Savage (1952) wrote this: “The set S represents the conceivable states, or descriptions of the world, or milieu, with which the person is concerned . . .” We think of parameter values or model selection indicators as presenting a “description of the world.”

⁵Cerreia-Vioglio et al. (2013) presume what is called a “Dynkin space” in their analysis, implying an associated sigma algebra of events. Conditioning on these events is the counterpart to our conditioning on a model. As an alternative, Denti and Pomatto (2022) used an axiomatic approach to define a parameterized set of models. While both are interesting, we suppose models can have epistemological origins. In this, we follow Hansen and Sargent (2022) who refer to such models as “structured models.”

including priors meant to support “nonparametric Bayesian” methods.

Section 2 sets the stage by reviewing axioms that support Anscombe and Aumann’s subjective expected utility representation. Section 3 tells how Maccheroni et al. (2006a) relaxed the Gilboa and Schmeidler (1989) and Anscombe and Aumann axioms to arrive at variational preferences. Section 4 describes a class of variational preferences that use statistical divergences as Maccheroni et al. cost functions. Section 5 describes and applies our formulations of variational preferences, with subsections defining cost functions that distinguish concerns about robustness of likelihoods from concerns about robustness of priors. A subsection 5.1 decision maker has a unique baseline model that he distrusts and seeks robustness with respect to statistically nearby models. A subsection 5.2 decision maker knows a set of models but seeks robustness with respect to a set of alternative priors to put over those models. After comparing and contrasting these two decision makers in subsection 5.3, subsection 5.4 modifies the robust prior analysis to be consistent with the axioms posed by Gilboa and Schmeidler (1989) and subsection 5.5 provides an example of these alternative types of robustness. Section 6 describes a candidate for a cost function to use for a variational preferences representation of a decision maker who is concerned about *both* types of robustness. Section 7 briefly steps outside the decision theory to discuss how an outside analyst might want to assess “cost” parameters that characterize a decision maker’s variational preferences. Section 8 concludes.

2 Preliminaries

Following Gilboa and Schmeidler (1989) and Maccheroni et al. (2006a), we adopt a version of the framework of Anscombe and Aumann (1963) described by Fishburn (1970): (Θ, \mathfrak{G}) is a measurable space of potential states, (X, \mathfrak{X}) is a measurable space of potential prizes, Π is a set of probability measures over states, and Λ is a set of probability measures over prizes.⁶ For each $\pi \in \Pi$, $(\Theta, \mathfrak{G}, \pi)$ is a probability space and for each $\lambda \in \Lambda$, $(X, \mathfrak{X}, \lambda)$ is a probability space. Let \mathcal{X} denote an event in \mathfrak{X} and \mathcal{G} denote an event in \mathfrak{G} .

Definition 2.1. *An act is a \mathfrak{G} measurable function $f : \Theta \rightarrow \Lambda$.*

For a given θ , $f(\theta) \in \Lambda$ is a lottery over possible prizes $x \in X$.⁷ We let $df(x | \theta)$ denote integration with respect to probabilities described by that lottery. For a given probability measure $\pi \in \Pi$, $\int_{\Theta} f(dx | \theta)\pi(d\theta)$ is a two-stage lottery over prizes, with one lottery over states θ being described by π and another lottery over prizes being described by $df(x | \theta)$ that depends on the outcome θ from the other lottery.

As mentioned in section 1, we shall interpret objects in the Anscombe and Aumann formulation in ways that relate to our work as statisticians/econometricians. We interpret a state θ as one among a set Θ of statistical models that a decision maker regards as possible. A decision maker takes an action (i.e., “chooses an Anscombe and Aumann act”) that leads to a probability distribution over outcomes that he/she cares about, i.e., over Anscombe and Aumann prizes $x \in X$.

We use acts to represent alternative decision rules. Consider a decision rule that shapes a function $\gamma : W \rightarrow X$, where $x \in X$. Such a decision rule thus determines how a prize depends on underlying shocks W . Some readers might prefer a more primitive description of $\gamma(w)$ as the uncertain outcome of a decision. For example, one way to provide a more specific description of a family of decision rules would be to write

$$\gamma(w) = \Gamma(d, w)$$

⁶For a discussion of the Anscombe-Aumann setup, see Kreps (1988), especially chapters 5 and 7.

⁷The basic setup used here borrows from Marinacci and Cerreia-Vioglio (2021). Formulations of max-min expected utility and variational preferences initially worked within a tradition in decision theory under uncertainty that restricted probabilities to be finitely additive, following de Finetti and Savage. However, countable additivity simplifies the presentation and is routinely imposed in much of probability theory.

for a $d \in D$ and some function Γ . Here a family of decision rules is parameterized by possible decisions that can be taken. In such a formulation, d might be an investment vehicle with a return that has a particular exposure to the shock W . For the purposes of this paper what matters is the implied dependence of the “prize” on the underlying shocks. This leads us to focus on function $\gamma : W \rightarrow X$ as a decision rule. A particular decision problem will limit the family of such rules. We regard γ as a Savage act.

Conditioned on parameter θ , the function γ in conjunction with the family of distributions $d\tau(w | \theta)$ induces a lottery over prizes in X . Specifically, for events $\mathcal{X} \in \mathfrak{X}$ and for a decision rule γ , we induce a lottery $f(x | \theta)$ by using $d\tau(w | \theta)$ to assign conditional probabilities events to \mathfrak{W} of the form

$$\mathcal{W} = \{w : \gamma(w) \in \mathcal{X}\}.$$

Thus, in our setting, alternative decision rules γ imply alternative Anscombe and Aumann acts. This is convenient for us as applied statisticians because a parameterized family of distributions $d\tau(w | \theta)$ can be used to construct a manifold of likelihoods indexed by unknown parameters θ . A decision maker’s *prior* over possible statistical models indexed by θ is a probability measure $\pi \in \Pi$.

Remark 2.2. *To build another bridge across literatures, we briefly revisit language from mathematical statistics that Ferguson (1967) used to describe a statistical decision problem. Start by positing a distribution $d\tau(w | \theta)$ for W , where θ is a “true state of nature” (an object that we instead call a parameter). Represent the outcome of what Ferguson calls a statistical experiment as a realization $y = \beta(w)$ of a random variable that contains information about W . Let a decision $d(y)$ depend on the observed value y of Y . What we call a decision rule γ is constrained to satisfy:*

$$\gamma(w) = \Gamma[d(y), w] = \Gamma[d \circ \beta(w), w]$$

for a pre-specified Γ and a measurable function d that maps observations y from the statistical experiment into a set of what Ferguson calls actions.⁸ Thus, Ferguson allows for an action to depend on a realization y of Y .⁹ Ferguson’s actions are distinct from Anscombe and Aumann (1963) acts. For us, each decision rule γ implies a probability distribution for a prize conditioned on θ that is induced by $d\tau(w | \theta)$. We take this to be an Anscombe and Aumann (1963) act. Our decision problem imposes restrictions on admissible choices of γ . We allow different restrictions than those imposed by Ferguson.¹⁰ By design, our formulation opens up dynamic extensions that we explore in a companion paper.

Let \mathcal{A} be the set of all acts. Two collections of acts especially interest us, a set \mathcal{A}_o that lets us represent objective uncertainty and another set \mathcal{A}_s that expresses subjective uncertainty. Formally, let $\mathcal{A}_o \subset \mathcal{A}$ denote the collection of all *constant* acts where a constant act maps all $\theta \in \Theta$ into a unique lottery over prizes $x \in X$. Constant acts express objective uncertainty because they do not depend on the parameter θ . Given

⁸For Ferguson (1967), d as a function of y is the decision rule and not the corresponding γ .

⁹Ferguson’s formulation of the problem introduces a loss function that for us would be the negative of the expectation of a utility function conditioned on (Y, θ) under the distribution implied by $d\tau(w | \theta)$ and β .

¹⁰Although he posed it as a static problem, Ferguson (1967)’s formulation can be reinterpreted as a multi-stage or multi-period decision problem in which a decision rule chosen at the outset depends on information that will be revealed in a second stage that in turn influences an uncertain outcome to be realized in a subsequent third stage. We want to explore robustness to prior selection. What is pertinent in the second stage is a posterior conditioned on the outcome of a statistical experiment. In a dynamic setting, the distinction between priors and posteriors becomes obscured as today’s posterior becomes tomorrow’s prior. Since a recursive formulation of a dynamic decision problem essentially reduces a multi-period problem to a two-period problem, the prior/posterior robustness sensitivity could occur in a counterpart to the intermediate stage envisioned by Ferguson (1967).

this lack of dependence, the probability distribution $\pi \in \Pi$ over states plays no role in shaping an ultimate probability distribution over prizes. A constant act constructed from a decision rule, γ , could emerge as follows. Suppose that some component of W has a known distribution independent of θ and that γ depends only on this component. Such limited dependence implies an act that is independent of θ . The collection \mathcal{A}_s consists of acts, each of which delivers a unique prize for each θ . We let $s(\theta) \in X$ denote an act in \mathcal{A}_s .¹¹ We use a probability distribution $\pi \in \Pi$ over states in conjunction with \mathcal{A}_s to express subjective uncertainty.

Remark 2.3. *Anscombe and Aumann (1963) distinguished “horse race lotteries,” represented by acts in \mathcal{A}_s , from “roulette lotteries,” represented by acts in \mathcal{A}_o .*¹²

Remark 2.4. *While Savage (1954) did not include “objective” lotteries when he rationalized subjective expected utility, his framework allows flexibility in defining both a state and an act. Gilboa et al. (2020) exhibit the flexibility of a Savage-style state space with a variety of applications and discuss the benefits and challenges that this flexibility brings.¹³ There is also flexibility in constructing an act. Exploiting this flexibility, Cerreia-Vioglio et al. (2012) produce a preference representation for Anscombe and Aumann acts under Savage (1954) axioms augmented with risk independence. This representation coincides with the familiar Savage representation for acts in \mathcal{A}_s with unique prizes for each state.¹⁴*

We shall often construct a new act from initial acts f and g by using: an $\alpha \in (0, 1)$ to form a mixture

$$[\alpha f + (1 - \alpha)g](\theta) = \alpha f(\theta) + (1 - \alpha)g(\theta) \in \Lambda \quad \forall \theta \in \Theta.$$

If f and g are constructed from decision rules, new acts constructed as mixtures correspond to what Ferguson (1967) and others call randomized decision rules. We shall use instances of our Anscombe and Aumann framework to describe a) a Bayesian decision maker with a unique prior over a set Θ of statistical models, b) a decision maker who knows a set Θ of statistical models and who copes with *ambiguity* about those models by considering prospective outcomes under a set of priors Π over those statistical models, c) a decision maker with concerns that a single known statistical model θ is *misspecified* by using a statistical discrepancy measure to discipline the exploration of the unknown models surrounding that known model, and d) a decision maker with ambiguity and concerns about model misspecifications.

2.1 Preferences

To represent a decision maker’s preferences over acts, we use \sim to mean indifference, \succeq a weak preference, and $>$ a strict preference. Throughout, we assume that preferences are non-degenerate (there is a strict ranking between two acts), complete (we can compare any pair of acts), and transitive ($f \succeq g$ and $g \succeq h$ imply $f \succeq h$). We also impose an Archimedean axiom that provides a form of continuity.¹⁵ A *finite signed measure* on the measurable space (X, \mathfrak{X}) is a finite linear combination of probability measures that resides in a linear space $\hat{\Lambda}$ that contains Λ .

¹¹Technically, an act in \mathcal{A}_s is a degenerate Dirac lottery with a mass point at $s(\theta)$ that is assigned probability one.

¹²See Kreps (1988, ch. 5) for more about the distinction.

¹³They did not specifically discuss the statistical linkages that we explore here.

¹⁴More generally, their representation includes an additional curvature adjustment much like the smooth ambiguity model. See Proposition 3 in their appendix

¹⁵The Archimedean axiom states: let f, g, h be acts in \mathcal{A} with $f > g > h$. Then there are $0 < \alpha < 1$ and $0 < \beta < 1$ such that $\alpha f + (1 - \alpha)h > g > \beta f + (1 - \beta)h$. See Herstein and Milnor (1953, Axiom 2) for an alternative formulation of a continuity axiom.

2.2 Objective probability

By analyzing preferences over the constant acts \mathcal{A}_o , we temporarily put aside attitudes about ambiguity and model misspecification and focus on objective uncertainty (sometimes called “risk”). There is a unique probability $\lambda \in \Lambda$ associated with every act $f \in \mathcal{A}_o$ and a unique act in \mathcal{A}_o associated with every $\lambda \in \Lambda$. We define a restriction $>_\Lambda$ of the preference order $>$ to the space of constant acts $f \in \mathcal{A}_o$ by

$$\lambda >_\Lambda \kappa \iff f > g$$

where λ is the probability generated by act $f \in \mathcal{A}_o$ and κ is the probability distribution generated by act $g \in \mathcal{A}_o$.

To represent preferences $>_\Lambda$, we follow Von Neumann and Morgenstern (1944) who imposed the following restriction on preferences:¹⁶

Axiom 2.5. (*Independence*) If $f, g, h \in \mathcal{A}_o$ and $\alpha \in (0, 1)$, then

$$f \succsim g \Rightarrow \alpha f + (1 - \alpha)h \succsim \alpha g + (1 - \alpha)h.$$

The Von Neumann and Morgenstern approach delivers an expected utility representation of preferences over constant acts: there exists a utility function $u : X \rightarrow \mathbb{R}$ such that for $f, g \in \mathcal{A}_o$

$$f \succsim g \iff U(f) \geq U(g) \tag{1}$$

where

$$U(f) = \int_X u(x)d\lambda(x) \tag{2}$$

and $\lambda \in \Lambda$ is the probability distribution generated by constant act f . Representation (2) can be extended to a space $\hat{\Lambda}$ of finite signed measures to produce a linear functional on this space. The structure of the space of finite signed measures brings interesting properties to representation (2). Thus, although u is in general a nonlinear function of prizes, U is a linear functional of finite signed measures $\lambda \in \hat{\Lambda}$. Consequently, a representation theorem for linear functionals of finite signed measures justifies (2). According to representation (1), for any real number r_0 and strictly positive real number r_1 , utility functions $r_1 u + r_0$ and u provide identical preference orderings.

2.3 Subjective probability

To construct subjective expected utility preferences, we extend an expected utility representation of $>_\Lambda$ on the set of constant acts to a representation of preferences $>$ on the set \mathcal{A} of all acts. To do this we impose restrictions on $>$ in the form of two axioms. The first extends the independence axiom to the set of all acts:

Axiom 2.6. (*Independence*) If $f, g, h \in \mathcal{A}$ and $\alpha \in (0, 1)$, then

$$f \succsim g \Rightarrow \alpha f + (1 - \alpha)h \succsim \alpha g + (1 - \alpha)h.$$

The second is:

Axiom 2.7. (*Monotonicity*) For any $f, g \in \mathcal{A}$ such that $f(\theta) \succsim_\Lambda g(\theta)$ for each $\theta \in \Theta$, $f \succsim g$.

¹⁶Completeness, transitivity and the Archimedean axiom carry over directly from $>$ to $>_\Lambda$, but not necessarily non-degeneracy. Our presentation below presumes non-degeneracy of $>_\Lambda$.

We first use a Von Neumann and Morgenstern expected utility representation to represent preferences conditioned on each θ . From this conditional representation, we compute

$$\int_X u(x)df(x | \theta) = F(\theta)$$

for any act f . A set of acts implies an associated collection \mathcal{B} of functions F . From monotonicity axiom 2.7 we know that if f and \tilde{f} imply the same F , then $f \sim \tilde{f}$. Consequently, the preference relation $>$ induces a unique preference relation $>_{\Theta}$ for which

$$F >_{\Theta} G \iff f > g$$

for acts f and g that satisfy

$$\begin{aligned} \int_X u(x)df(x | \theta) &= F(\theta) \\ \int_X u(x)dg(x | \theta) &= G(\theta) \end{aligned}$$

A mixture of two acts f and g has expected utility:

$$\int_X u(x)[\alpha df(x | \theta) + (1 - \alpha)dg(x | \theta)] = \alpha F(\theta) + (1 - \alpha)G(\theta).$$

If the set of acts \mathcal{A} is convex, then so is the set \mathcal{B} of functions of θ . Furthermore, if $F \sim_{\Theta} G$, the independence axiom guarantees that for any α the associated convex combinations of F and G are also in the same indifference set of acts. From one indifference set, we build other indifference sets by taking an act h and forming convex combinations with members of the initial indifference set. These observations lead us to seek a utility function that is a linear functional \mathcal{L} on \mathcal{B} .

Suppose that $F \geq G$ on Θ . The monotonicity axiom implies that $\mathcal{L}(F - G) \geq 0$, so \mathcal{L} is a positive linear functional. Under general conditions, a positive linear functional can be represented as an integral with respect to a finite measure.¹⁷ Positive multiples of this linear functional imply the same preference ordering. Since the preference ordering is not degenerate, the measure must not be degenerate. This means that we can make it into a probability measure that we denote $\pi(d\theta)$. We thereby arrive at the following representation of preferences over acts $f \in \mathcal{A}$

$$f \succeq g \iff \int_{\Theta} \left[\int_X u(x)df(x | \theta) \right] d\pi(\theta) \geq \int_{\Theta} \left[\int_X u(x)dg(x | \theta) \right] d\pi(\theta), \quad (3)$$

where the probability measure π describes subjective probabilities.

Representation (3) lets us interpret the expected utility of an act f with a two-stage lottery. First, draw a $\tilde{\theta}$ from π and then draw a prize $x \in X$ from probability distribution $df(x | \tilde{\theta})$. By changing the order of integration, we can write

$$\int_{\Theta} \left[\int_X u(x)df(x | \theta) \right] d\pi(\theta) = \int_X u(x) \left[\int_{\Theta} df(x|\theta)d\pi(\theta) \right]$$

¹⁷The Riesz-Markov-Kakutani Representation Theorem provides such a representation on the space of continuous functions with compact support on a locally compact Hausdorff space.

or equivalently

$$\int_{\Theta} \left[\int_X u(x) df(x | \theta) \right] d\pi(\theta) = \int_X u(x) d\lambda(x), \quad (4)$$

where

$$d\lambda(x) = \int_{\Theta} df(x | \theta) d\pi(\theta). \quad (5)$$

Equation (5) constructs a single lottery λ over x from the compound lottery generated by $(d\pi(\theta), df(x | \theta))$.¹⁸ For a statistician, λ is a “predictive distribution” constructed by integrating over unknown parameter θ . Let f_c be the constant act with lottery λ defined by the left side of (5) for all $\theta \in \Theta$. Equations (4) and (5) assert that a person with expected utility preferences is indifferent between f_c and f .¹⁹ [This footnote was messed up before. Please check to make sure it looks okay.](#)

2.4 Max-min Expected Utility

To construct a decision maker who has max-min expected utility preferences, Gilboa and Schmeidler (1989) replaced Axiom 2.6 with the following two axioms:

Axiom 2.8. (*Certainty Independence*) If $f, g \in \mathcal{A}$, $h \in \mathcal{A}_o$, and $\alpha \in (0, 1)$, then

$$f \succeq g \iff \alpha f + (1 - \alpha)h \succeq \alpha g + (1 - \alpha)h.$$

Axiom 2.9. (*Uncertainty Aversion*) If $f, g \in \mathcal{A}$ and $\alpha \in (0, 1)$, then

$$f \sim g \Rightarrow \alpha f + (1 - \alpha)g \succeq f.$$

An essential ingredient of this axiom is the mixing weights α and $1 - \alpha$ are known. That can be interpreted as a form of objective uncertainty. Axiom 2.9 asserts a weak preference for mixing with known weights α and $1 - \alpha$.

Example 2.10. Suppose that $\Theta = \{\theta_1, \theta_2\}$ and consider lotteries λ_1 and λ_2 . Let act f be lottery λ_1 if $\theta = \theta_1$ and be lottery λ_2 if $\theta = \theta_2$. Let act g be lottery λ_2 if $\theta = \theta_1$ and be lottery λ_1 if $\theta = \theta_2$. Suppose that $f \sim g$. Axiom 2.9 allows a preference for mixing the two acts. If, for instance, $\alpha = \frac{1}{2}$, the mixture is a constant act with a lottery $\frac{1}{2}\lambda_1 + \frac{1}{2}\lambda_2$ that is independent of θ . We think of mixing as reducing the exposure to θ uncertainty. In the extreme case, setting $\alpha = \frac{1}{2}$, for example, completely eliminates effects of exposure to θ uncertainty.

By replacing Axiom 2.6 with Axioms 2.8 and 2.9, Gilboa and Schmeidler obtained preferences described by

$$f \succeq g \iff \min_{\pi \in \Pi_c} \int_{\Theta} \left[\int_X u(x) df(x | \theta) \right] d\pi(\theta) \geq \min_{\pi \in \Pi_c} \int_{\Theta} \left[\int_X u(x) dg(x | \theta) \right] d\pi(\theta) \quad (6)$$

¹⁸Equation (5) thus expresses the “reduction of compound lotteries” described by Luce and Raiffa (1957, p. 26) and analyzed further by Segal (1990).

¹⁹The statistical decision problem specified by Ferguson (1967) can be solved by computing

$$\max_a \int_{\Theta} \Gamma(a, w) \ell(w | \theta) d\bar{\pi}(\theta | w)$$

where $d\bar{\pi}(\theta | w)$ is the posterior of θ given $Y = y$. Notice that a will depend implicitly on y which implies the decision rule $d(y)$.

for a convex set $\Pi_c \subset \Pi$ of probability measures. An act $f(\theta)$ is still a lottery over prizes $x \in X$ and, as in representation (1), for each θ , $\int_X u(x)df(x | \theta)$ is an expected utility over prizes x . Evidently, expected utility preferences (3) are a special case of max-min expected utility preferences (6) in which Π_c is a set with a single member.

3 Variational preferences

Maccheroni et al. (2006a) relaxed certainty independence Axiom 2.8 of Gilboa and Schmeidler (1989) to obtain preferences with a yet more general representation that they called variational preferences. Maccheroni et al. weakened Axiom 2.8 by positing

Axiom 3.1. (*Weak Certainty Independence*) *If $f, g \in \mathcal{A}_s$, $h, k \in \mathcal{A}_o$, and $\alpha \in (0, 1)$, then*

$$\alpha f + (1 - \alpha)h \succeq \alpha g + (1 - \alpha)h \Rightarrow \alpha f + (1 - \alpha)k \succeq \alpha g + (1 - \alpha)k$$

Notice that Axiom 3.1 considers only acts that are mixtures of constant acts that can be represented with a single lottery and acts with degenerate lotteries for each α . This axiom states that altering the constant acts does not reverse the decision maker's preferences, but it imposes the same α when making the stated comparison.

Maccheroni et al. showed that preferences that satisfy the weaker Axiom 3.1 instead of Axiom 2.8 are described by

$$f \succeq g \iff \min_{\pi \in \Pi} \int_{\Theta} \left[\int_X u(x)df(x | \theta) \right] d\pi(\theta) + c(\pi) \geq \min_{\pi \in \Pi} \int_{\Theta} \left[\int_X u(x)dg(x | \theta) \right] d\pi(\theta) + c(\pi) \quad (7)$$

where, as in representation (1), u is uniquely determined up to a linear translation and c is a convex function that satisfies $\inf_{\pi \in \Pi} c(\pi) = 0$. Smaller convex c functions express more aversion to uncertainty. The convex function c in variational preferences representation (7) replaces the restricted set of probabilities Π_c that appears in the max-min expected utility representation (6). In the special case that the convex function c takes on values 0 and $+\infty$ only, Maccheroni et al. show that variational preferences are max-min expected utility preferences.

4 Scaled statistical divergences as c functions

Scaled statistical divergences give rise to convex c functions that especially interest us. We use such divergences in two ways, one for distributions over (W, \mathfrak{W}) , another for distributions over (Π, \mathfrak{G}) . Our ways of constructing statistical divergences for these two situations are very similar.

We first consider shock distributions over (W, \mathfrak{W}) . For a baseline probability τ_o , a *statistical divergence* is a convex function $D(\tau | \tau_o)$ of probability measures τ that satisfies

- $D(\tau | \tau_o) \geq 0$
- $D(\tau | \tau_o) = 0$ implies $\tau = \tau_o$

Now let ϕ be a convex function defined over the nonnegative real numbers for which $\phi(1) = 0$ and impose

$\phi''(1) = 1$ as a normalization.²⁰ Examples of such ϕ functions and the divergences that they lead to are

$\phi(m) = -\log(m)$	Burg entropy
$\phi(m) = -4(\sqrt{m} - 1)$	Hellinger distance
$\phi(m) = m \log(m)$	relative entropy
$\phi(m) = \frac{1}{2}(m^2 - m)$	quadratic

Take a baseline distribution τ_o over shocks w and represent alternative distributions that are absolutely continuous with respect to it as

$$d\tau(w) = m(w)d\tau_o(w) \tag{8}$$

for relative densities $m \in \mathcal{M}$, where

$$\mathcal{M} \doteq \left\{ m : m(w) \geq 0, \int_W m(w)d\tau_o(w) = 1 \right\}. \tag{9}$$

The set \mathcal{M} is convex. To define a scaled statistical divergence, we set

$$D(\tau | \tau_o) = \xi \int_W \phi[m(w)]d\tau_o(w),$$

where $\xi > 0$. When $\phi(m) = m \log(m)$ and $\xi = 1$, we obtain relative entropy

$$D_{KL}(\tau | \tau_o) = \int_W m(w) \log[m(w)]d\tau_o(w).$$

If τ is not absolutely continuous with respect to τ_o , we set $D(\tau | \tau_o)$ to infinity. Relative entropy is often called Kullback-Leibler divergence.

5 Basic formulation

We associate a probability measure $d\tau(w|\theta)$ parametrized by $\theta \in \Theta$ with a random vector having possible realizations w in the measurable space (W, \mathfrak{W}) . Consider alternative real valued, Borel measurable functions $\gamma \in \Psi$ that map $w \in W$ into an $x \in X$. Think of γ as a decision rule and $\gamma(w)$ as an uncertain scalar prize. For each decision rule γ , let $d\lambda(x | \theta)$ be the distribution of the prize $x = \gamma$ that is induced by distribution $d\tau(w|\theta)$ and the decision rule γ . The distribution of the prize thus depends both on the decision rule $\gamma(w)$ and the distribution $d\tau(w|\theta)$.

5.1 Not knowing alternative models

We consider a decision maker who knows a baseline model $d\tau_o$ of W that he suspects is misspecified in ways that he is unable precisely to describe. But he can say that the alternative models that he is most worried about are statistically close to his baseline model. The presence of too many statistically nearby models would prevent a Bayesian from deploying a proper prior over them. Later we will compare our approach here to a robust Bayesian approach that requires a family of priors that are mutually absolutely continuous.²¹

²⁰Sometimes this is called a ϕ -divergence.

²¹For example, see Berger (1984) for a robust Bayesian perspective.

To formalize concerns that $d\tau_o$ is misspecified, we begin by letting state $\theta = m$ be a likelihood ratio that determines an alternative model

$$d\tau(w) = m(w)d\tau_o(w),$$

where $m \in \mathcal{M}$ for \mathcal{M} given by (9) and

$$\Theta = \mathcal{M}.$$

We represent the decision maker's ignorance of specific alternative models by proceeding as if there is a potentially infinite dimensional space \mathcal{M} of such models. A decision maker's expected utility under model $m d\tau_o$ is

$$\int_W u[\gamma(w)]m(w)d\tau_o(w). \quad (10)$$

Notice that (10) evaluates expected utility for a single choice for $\theta = m$. The following important technical considerations induce us to proceed in this way.

To complete a description of preferences, we require a scaled statistical divergence. We consider alternative probabilities parameterized by entries in \mathcal{M} . Under this perspective, a probability model corresponds to a choice of $m \in \mathcal{M}$. The object m is now both a relative density and a state (or parameter value.) Form a scaled divergence measure:

$$c(m) = \xi \int_W \phi[m(w)]d\tau_o(w) \quad (11)$$

where $\xi > 0$ is a real number.

We explore potential misspecification by entertaining alternative models in the set \mathcal{M} . Consider first a starting point in which $\{\theta_i : i = 1, 2, \dots, I\}$, where $m_i = \theta_i$ is a "state" that represents a particular alternative model of W via $d\tau(w) = m_i(w)d\tau_o(w)$. Here I is either a positive integer or infinite. Form

$$\Theta = \left\{ m : m = \sum_{i=1}^I \varpi_i m_i, \text{ where } \varpi_i \geq 0 \text{ and } \sum_{i=1}^I \varpi_i = 1 \right\}$$

Since Θ is convex, any subjective probability distribution applied to Θ can be represented as:

$$\sum_{i=1}^I \varpi_i m_i$$

for some vector of ϖ_i 's.²² We use the convex cost function

$$\tilde{c}(\varpi_1, \varpi_2, \dots, \varpi_I) = c \left(\sum_{i=1}^I \varpi_i m_i(w) \right) = \xi \int_W \phi \left[\sum_{i=1}^I \varpi_i m_i(w) \right] d\tau_o(w). \quad (12)$$

Example 5.1. Suppose that the probability measure τ_0 is discrete, with I points of support and with support point i having probability $\varpi_i^o > 0$. Let

$$m_i(w) = \begin{cases} \frac{1}{\varpi_i^o} & : w = \text{support point } i \\ 0 & : w \neq \text{support point } i, \end{cases}$$

²²Although the distinction between a model expressed as a parameterized family $\sum_{i=1}^I \varpi_i m_i$ and a subjective mixture of models formed with a prior probability $\pi_i = \varpi_i$ is inconsequential when defining static preferences, a model builder with repeated observations will distinguish the two objects. For instance, Bayesian updating rules differ. In dynamic settings posed in Hansen and Sargent (2019, 2021), possible misspecifications are allowed to vary over time in general ways that render Bayesian learning impossible.

so that m_i assigns probability one to support point i . Then a probability measure associated with $\sum_{i=1}^I \varpi_i m_i$ assigns probability ϖ_i to support point i and Θ consists of all probability models that concentrate probability on all I of the support points for τ_o . Here $\mathcal{M} = \Theta$ consists of all possible probabilities over the support set of τ_o . Cost (12) becomes small when m is close to one on this same set.

Consider extending this example to study a decision maker who wants to explore possible misspecifications of his baseline model τ_o . The decision maker considers a vast set of possible alternatives to the baseline model $d\tau_o$ that are in the set $\Theta = \mathcal{M}$ of likelihood ratios. We use cost c from (11) to specify costs for deviating from baseline model τ_o . When we use (11) to construct preferences, we need not distinguish a probability model as a (relative) density in \mathcal{M} from a “predictive density” formed from a prior over \mathcal{M} .²³ The implied m is what matters and not how m might have been formed as a convex combination of some primitive m ’s in \mathcal{M} .

Remark 5.2. *Maccheroni et al. (2006a) define the domain of their cost function to be probabilities π over the state space, in this case \mathcal{M} . To map into their framework, consider any probability measure π over \mathcal{M} and compute*

$$m_\pi = \int_{\mathcal{M}} m d\pi(m).$$

Then define the cost

$$\hat{c}(\pi) = c(m_\pi) = \xi \int_W \phi[m_\pi(w)] d\tau_o(w).$$

Notice that $\hat{c}(\pi) = 0$ for

$$1 = \int_{\mathcal{M}} m d\pi(m),$$

which is trivially true when π assigns probability one to $m = 1$ but will also be true for other choices of π .

Variational preferences that use (10) as expected utility over lotteries and (11) as scaled statistical divergence are ordered by

$$\min_{m \in \mathcal{M}} \left(\int_W u[\gamma(w)] m(w) d\tau_o(w) + \xi \int_W \phi[m(w)] d\tau_o(w) \right). \quad (13)$$

This formulation lets a decision maker evaluate alternative decision rules $\gamma(w)$ while guarding against a concern that his baseline model τ_o is misspecified without having in mind specific alternative models τ . Key ingredients are the single baseline probability τ_o and a statistical divergence over probability distributions $m(w) d\tau_o(w)$.

Remark 5.3. *It is convenient to solve the minimization problem on the right side of (13) by using duality properties of convex functions. Because the objective is separable in w , we can first compute*

$$\phi^*(\mathbf{u} \mid \xi) = \min_{\mathbf{m} \geq 0} \mathbf{u} \mathbf{m} + \xi \phi(\mathbf{m}) \quad (14)$$

where $\mathbf{u} = u[\gamma(w)] + \eta$, \mathbf{m} is a nonnegative number, and η is a nonnegative real-valued Lagrange multiplier

²³While distinguishing between a model and a predictive density is not essential to define static preferences, a model builder with repeated observations will want to distinguish between them. When confronted with a single model that generates the data, Bayesian learning is degenerate. In contrast, when there is a prior over a family of models, each of which could generate the data, there is scope to use Bayes’ Law to update weights over alternative models. In dynamic settings studied by Hansen and Sargent (2019, 2021), possible misspecifications vary over time in a vast number of ways that render Bayesian learning impossible.

that we attach to the constraint $\int m(w)d\tau_o(w) = 1$; $\phi^*(\mathbf{u} \mid \xi)$ is a concave function of \mathbf{u} .²⁴ The minimizing value of \mathbf{m} satisfies

$$\mathbf{m}^* = \phi'^{-1} \left(-\frac{\mathbf{u}}{\xi} \right).$$

The dual problem to the minimization problem on the right side of (13) is

$$\max_{\eta} \int_W \phi^*(u[\gamma(w)] + \eta \mid \xi) d\tau_o(w) - \eta. \quad (15)$$

Remark 5.4. We posed minimum problem (13) in terms of a set of probability measures on the measurable space (W, \mathfrak{W}) with baseline probability $d\tau_o(w)$. Since the integrand in the dual problem (15) depends on w only through the control law γ , we could instead have used the same convex function ϕ to pose a minimization in terms of a set of probability distributions $d\lambda(x)$ with the baseline being the probability distribution over prizes induced $x = \gamma(w)$ with distribution $d\lambda_o(x)$. Doing that would lead to equivalent outcomes. Representations in sections 2 and 3 are all cast in terms of induced distributions over prizes. Because control problems entail searching over alternative γ 's, it is more convenient to formulate them in terms of a baseline model $d\tau_o(w)$, as we originally did in subsection 5.1.

Remark 5.5. If we use relative entropy as a statistical divergence, then

$$\phi^*(\mathbf{u} \mid \xi) = -\xi \exp \left(-\frac{\mathbf{u} + \eta}{\xi} - 1 \mid \xi \right)$$

and dual problem (15) becomes²⁵

$$\max_{\eta} -\xi \int \exp \left[-\frac{u[\gamma(w)] + \eta}{\xi} - 1 \right] d\tau_o(w) - \eta = -\xi \log \left(\int \exp \left[-\frac{u[\gamma(w)]}{\xi} \right] d\tau_o(w) \right). \quad (16)$$

The minimizing m in problem (13) is

$$m^*(w) = \frac{\exp \left[-\frac{u[\gamma(w)]}{\xi} \right]}{\int \exp \left[-\frac{u[\gamma(w)]}{\xi} \right] d\tau_o(w)}. \quad (17)$$

The worst-case likelihood ratio m^* exponentially tilts a lottery toward low-utility outcomes. Bucklew (2004) calls this adverse tilting a statistical version of Murphy's law:

“The probability of anything happening is in inverse proportion to its desirability.”

Preferences associated with a relative entropy divergence are often referred to as “multiplier preferences.” The preceding construction of multiplier preferences is distinct from constructions provided by Maccheroni et al. (2006a) and Strzalecki (2011) because of the different way we apply the language of decision theory. Nevertheless, the Maccheroni et al. axiomatic formulation of variational preferences includes our formulation as a special case.

Remark 5.6. (risk-sensitive preferences) The right side of equation (16), namely,

$$-\xi \log \left[\int_W \exp \left(-\frac{u[\gamma(w)]}{\xi} \right) d\tau_o(w) \right], \quad (18)$$

²⁴The function $-\phi^*(-\mathbf{u} \mid \xi)$ is the Legendre transform of $\xi\phi(\mathbf{m})$.

²⁵See Dupuis and Ellis (1997, sec. 1.4) for a closely related connection between relative entropy and a variational formula that occurs in large deviation theory.

defines what are known as “risk-sensitive” preferences over control laws γ . Since a logarithm is a monotone function, these are evidently equivalent to Von Neumann and Morgenstern expected utility preferences with utility function

$$-\exp\left[-\frac{u(\cdot)}{\xi}\right]$$

in conjunction with the baseline distribution τ_o over shocks. Risk-sensitive preferences are widely used in robust control theory (for example, see Jacobson (1973), Whittle (1990, 1996), and Petersen et al. (2000)).

5.2 Not knowing a prior, I

Unlike subsection 5.1, we now adopt a setting in which a decision maker has a parameterized family of models and a baseline prior distribution over those models. Like the decision maker of Gilboa et al. (2010) and Cerreia-Vioglio et al. (2013), our decision maker has multiple prior distributions because he does not trust the baseline prior.²⁶ Following Gilboa et al., Cerreia-Vioglio et al. and others, we label such distrust of a single prior “model ambiguity.” (We use “fear of misspecifications” to refer to other concerns analyzed in subsection 5.1.) Here we describe a static version of what Hansen and Sargent (2019, 2021) call structured uncertainty. “Structured” refers to the particular way that we reduce the dimension of a set of alternative models relative to the much larger set considered by a subsection 5.1 decision maker. The distribution of the prize again depends both on a decision rule $\gamma(w)$ and on a shock vector distribution $d\tau(w|\theta)$. Let Θ be a parameter space, and let π_o be a baseline prior probability measure over models θ . The baseline π_o anchors a set of priors π over which a decision maker wishes to be robust. We describe the set of priors by

$$\pi(d\theta) = n(\theta)\pi_o(d\theta),$$

where n is in the set \mathcal{N} defined by:

$$\mathcal{N} \doteq \left\{ n \geq 0 : n(\theta) \geq 0, \int_{\Theta} n(\theta)d\pi_o(\theta) = 1 \right\}. \quad (19)$$

This specification includes a form of “structured” uncertainty in which all models have the same parametric “structure” but in which each is associated with a different vector of parameter values.²⁷ The decision maker is certain about each of the specific models $m = \theta$ in the set but is uncertain about a prior to put over them. To capture a form of ambiguity aversion, the decision maker uses scaled statistical divergence

$$c(\pi) = \xi \int_{\Theta} \phi[n(\theta)]d\pi_o(\theta) \quad (20)$$

and has variational preferences ordered by²⁸

$$\min_{n \in \mathcal{N}} \int_{\Theta} \left(\int_W u[\gamma(w)]d\tau(w|\theta) \right) n(\theta)d\pi_o(\theta) + \xi \int_{\Theta} \phi[n(\theta)]d\pi_o(\theta). \quad (21)$$

Remark 5.7. From an appropriate counterpart to dual formulation (15), we can represent variational

²⁶By applying a Gilboa and Schmeidler (1989) representation of ambiguity aversion to a decision maker who has multiple predictive distributions, Cerreia-Vioglio et al. (2013) forge a link between ambiguity aversion as studied in decision theory and the robust approach to statistics. They also cast corresponding links in terms of variational preferences.

²⁷See Hansen and Sargent (2022).

²⁸See Theorem 4 of Cerreia-Vioglio et al. (2013) for their counterpart to this representation.

preferences ordered by (21) as

$$\max_{\eta} \int_{\Theta} \phi^* \left(\int_W u[\gamma(w)] d\tau(w | \theta) + \eta | \xi \right) d\pi_o(\theta) - \eta.$$

Remark 5.8. (Smooth ambiguity preferences) When statistical divergence is scaled relative entropy, preferences over $\gamma(w)$ are ordered by

$$-\xi \log \left[\int \exp \left(-\frac{\int_W u[\gamma(w)] d\tau(w | \theta)}{\xi} \right) d\pi_o(\theta) \right], \quad (22)$$

a static version of preferences that Hansen and Sargent (2007) used to frame a robust dynamic filtering problem. These preferences are also a special case of the smooth ambiguity preferences that Klibanoff et al. (2005) justified with a set of axioms different from the ones we have used here. Furthermore, Maccheroni et al. (2006a) and Strzalecki (2011) use this formulation to justify “multiplier preferences” rather than the approach taken here.²⁹ We emphasize that the robustness being discussed in this subsection is with respect to a baseline prior over known models and not with respect to possible misspecifications of those models.

Remark 5.9. If we formulate the set of priors as we have in order to obtain criterion (22), we cannot interpret them as expected utility preferences, unlike the situation described in remark 5.6.

5.3 Robustness

It is useful to compare two approaches to robustness that we have taken. The section 5.1 decision maker explores potential model misspecifications by searching over the entire space \mathcal{M} , subject to a penalty on statistical divergence from a baseline model. The section 5.2 decision maker starts with a baseline prior over parameter vectors and considers consequences of misspecifying that prior. In this subsection, we impose additional structure that allows us to sharpen the comparisons and opens the door to hybrid approaches that we will describe later.

As an application of our section 5.2 approach, we represent the parameterized family of models with $\ell(w | \theta)$ and

$$d\tau(w | \theta) = \ell(w | \theta) d\tau_o(w).$$

We restrict $\ell(\cdot | \theta) \in \mathcal{M}$ for each $\theta \in \Theta$, where $d\tau_o(w)$ is a baseline distribution. Even though we do not require that $\ell(\cdot | \theta) = 1$ identically for some $\theta \in \Theta$, each of the parameterized distributions is absolutely continuous with respect to $d\tau_o(w)$, as required to apply likelihood-based methods.

This setup allows the parameter space to be infinite dimensional. Consider a prior π_o that is consistent with a Bayesian approach to “nonparametric” estimation and inference, in particular, one that induces a prior over \mathcal{M} . For each parameter $\theta \in \Theta$, a specification of $\ell(\cdot | \theta)$ determines an element of \mathcal{M} . Given this mapping from Θ into \mathcal{M} , a prior distribution π_o over Θ implies a corresponding distribution over \mathcal{M} . This procedure necessarily assigns prior probability zero to a substantial portion of the space \mathcal{M} . Specifying a prior over the infinite dimensional space \mathcal{M} brings challenges associated with all nonparametric methods, including “nonparametric Bayesian” methods that must assign probability one to what is called a “meager

²⁹Strzalecki (2011) showed that when Savage’s Sure Thing Principle augments axioms imposed by Maccheroni et al. (2006a), the cost functions capable of representing variational preferences are proportional to scalar multiples of entropy divergence relative to a unique baseline prior. The Sure Thing Principle also plays a significant role in Denti and Pomatto (2022)’s axiomatic construction of a parameterized likelihood to be used in Klibanoff et al. (2005) preferences.

set.” A meager set is defined topologically as a countable union of nowhere dense sets and is arguably small within an infinite-dimensional space.³⁰ This conclusion carries over to situations with families of priors that are absolutely continuous with respect to a baseline prior, as we have here. To us, prior robustness of this form is interesting, although it is distinct from robustness to potential model misspecifications. Indeed, the section 5.1 decision maker who is concerned about model misspecification does not restrict himself to priors that are absolutely continuous with respect to a baseline prior because doing so would exclude many probability distributions he is concerned about.

The distinct ways in which the section 5.1 and 5.2 formulations use statistical discrepancies lead to substantial differences in the resulting variational preferences, namely, representation (13) for the section 5.1 way of not knowing the distribution $d\tau(w)$ and (21) for the section 5.2 way of not knowing a prior.

5.4 Not knowing a prior, II

We modify preferences by using a statistical divergence to constrain a set of prior probabilities. The resulting preferences satisfy the axioms of Gilboa and Schmeidler (1989). Consider:

$$\Pi = \left\{ \pi : d\pi(\theta) = n(\theta)d\pi_o(\theta), n \in \mathcal{N}, \int_{\Theta} \phi[n(\theta)]d\pi_o(\theta) \leq \kappa \right\} \quad (23)$$

where $\kappa > 0$ pins down the size of the set of priors. Preferences over $\gamma(w)$ are ordered by

$$\min_{\pi \in \Pi} \int_{\Theta} \left(\int_W u[\gamma(w)]d\tau(w | \theta) \right) d\pi(\theta). \quad (24)$$

Remark 5.10. *The minimized objective for problem (24) can again be evaluated using convex duality theory via*

$$\max_{\eta, \xi \geq 0} \int_{\Theta} \phi^* \left[\int_W u[\gamma(w)]d\tau(w | \theta) + \eta | \xi \right] d\pi_o(\theta) - \eta - \xi \kappa.$$

Maximization over $\xi \geq 0$ enforces a constraint on the set of admissible priors.

5.5 An Example

It is instructive to apply the distinct approaches of subsections 5.1 and 5.2 to a simple example. To apply the subsection 5.1 approach, we take the following constituents:

- Baseline model $d\tau_o(w) \sim \mathcal{N}(\mu_o, \sigma_o^2)$
- Prize $c(w) = \gamma(w)$
- Utility function $u[c(w)] = \log[c(w)]$, where $c(w)$ is consumption
- Decision rule $\gamma(w) = \exp(\gamma_0 + \gamma_1 w)$

When we use relative entropy as statistical divergence, variational preferences for a subsection 5.1 decision maker are ordered by

$$\gamma_0 + \gamma_1 \mu_0 - \frac{1}{2\xi} (\sigma_0 \gamma_1)^2$$

Larger values of the positive scalar ξ call for smaller adjustments $-\frac{1}{2\xi} (\sigma_0 \gamma_1)^2$ of expected utility $\gamma_0 + \gamma_1 \mu_0$ for concerns about misspecification of $d\tau_o$.

³⁰Sims (2010) critically surveys an extensive statistical literature on this issue. Foundational papers are Freedman (1963), Sims (1971), and Diaconis and Freedman (1986).

To study a subsection 5.2 decision maker, we add the following constituents to the example:

- Alternative structured models $\sim \mathcal{N}(\mu_i, \sigma_i^2), i = 1, \dots, \ell$, where potential parameter values (states) are $\theta_i = (\mu_i, \sigma_i)$ and parameter space $\Theta = \{\theta_i : i = 1, 2, \dots, k\}$
- Baseline prior over structured models is a uniform distribution $\pi_o(\theta_i) = \frac{1}{k}, i = 1, \dots, \ell$

To obtain an alternative prior π_i for $i = 1, \dots, \ell$, we set $n_i = k\pi_i$ so that the product of n_i times the baseline prior is:

$$\frac{n_i}{k} = \pi_i.$$

Expected utility conditioned on parameter vector θ_i is

$$\int u[\exp(\gamma_0 + \gamma_1 w)] d\tau(w | \theta) = \gamma_0 + \gamma_1 \mu_i$$

and a statistical divergence is

$$\frac{1}{k} \sum_{i=1}^k \phi(k\pi_i).$$

A subsection 5.2 decision maker with variational preferences orders decision rules $\gamma(w) = \exp(\gamma_0 + \gamma_1 w)$ according to

$$\min_{\pi_i \geq 0, \sum_{i=1}^k \pi_i} \gamma_0 + \gamma_1 \sum_{i=1}^k \pi_i \mu_i + \frac{\xi}{k} \sum_{i=1}^k \phi(k\pi_i).$$

For a relative entropy divergence, decision rules are ordered by

$$-\xi \log \sum_{i=1}^k \left(\frac{1}{k}\right) \exp\left[-\frac{1}{\xi}(\gamma_0 + \gamma_1 \mu_i)\right] = \gamma_0 - \xi \log \sum_{i=1}^k \left(\frac{1}{k}\right) \exp\left(-\frac{\gamma_1 \mu_i}{\xi}\right)$$

and the associated minimizing π_i is

$$\frac{\exp\left(-\frac{\gamma_1 \mu_i}{\xi}\right)}{\sum_{i=1}^k \exp\left(-\frac{\gamma_1 \mu_i}{\xi}\right)}$$

6 Hybrid models

We now use components described above as inputs into a representation of preferences that includes uncertainty about a prior to put over structured models as well as concerns about possible misspecifications of those structured models. We use probability perturbations in the form of alternative relative densities in \mathcal{M} to capture uncertainty about models and probability perturbations in the form of alternative relative densities \mathcal{N} to capture uncertainty about a prior over models.

To represent a family of structured models for W , it is helpful to write a parameterized family of relative densities as we did in section 5.3 where we form

$$\ell(w | \theta) \in \mathcal{M} \quad \forall \theta \in \Theta.$$

We represent a family of structured models as

$$d\tau(w | \theta) = \ell(w | \theta) d\tau_o(w)$$

where $\tau_o(w)$ is now used to represent the family of structured models. The probability measure $d\tau_o$ does not itself have to be a structured model.³¹

Let $\pi_o(\theta)$ is a baseline prior over θ . To conduct a prior robustness analysis, consider alternative priors

$$d\pi(\theta) = n(\theta)d\pi_o(\theta)$$

for $n \in \mathcal{N}$.

Consider relative densities \hat{m} that for each θ have been rescaled so that

$$\int \hat{m}(w | \theta)\ell(w|\theta)d\tau_o(w) = 1.$$

To acknowledge misspecification of a model implied by parameter θ , let $\hat{m}(w|\theta)$ to represent an “unstructured” perturbation of that model. With this in mind, let $\widehat{\mathcal{M}}$ be the space of admissible relative densities $\hat{m}(w|\theta)$ associated with model θ for each $\theta \in \Theta$. We then consider a composite parameter (\hat{m}, θ) for $\hat{m} \in \widehat{\mathcal{M}}$ and $\theta \in \Theta$. The composite parameter (\hat{m}, θ) implies a distribution $\hat{m}(w | \theta)\ell(w | \theta)d\tau_o(w)$ over W conditioned on θ .

To measure a statistical discrepancy that comes from applying \hat{m} to the density ℓ of w conditioned on θ and by applying n to the baseline prior over θ , we first acknowledge possible misspecification of each of the θ models by computing:

$$\mathbb{T}_1[\gamma](\theta) = \min_{\hat{m} \in \widehat{\mathcal{M}}} \int_W (u[\gamma(w)]\hat{m}(w | \theta) + \xi_1\phi_1[\hat{m}(w | \theta)]) \ell(w | \theta)d\tau_o(w)$$

The \mathbb{T}_1 operator maps decision rules γ into functions of θ . We use this for both hybrid approaches.

6.1 First hybrid model

We can rank alternative decision rules γ by including the following adjustment for possible misspecification of the baseline prior π_o :

$$\mathbb{T}_2 \circ \mathbb{T}_1[\gamma] = \min_{n \in \mathcal{N}} \int_{\Theta} (\mathbb{T}_1[\gamma](\theta)n(\theta) + \xi_2\phi_2[n(\theta)]) d\pi_o(\theta).$$

Here ϕ_1 and ϕ_2 are possibly distinct convex functions with properties like the ones that we imposed on ϕ in section 4.

Such a two-step adjustment for possible misspecification leads to an implied one-step variational representation with a composite divergence that we can define in the following way. For $\hat{m} \in \widehat{\mathcal{M}}$ and $n \in \mathcal{N}$, form a composite scaled statistical discrepancy

$$d(\hat{m}, n) = \xi_1 \int_{\Theta} \left(\int_W \phi_1[\hat{m}(w | \theta)] d\ell(w | \theta) \right) n(\theta)d\pi_o(\theta) + \xi_2 \int_{\Theta} \phi_2[n(\theta)] d\pi_o(\theta) \quad (25)$$

for $\xi_1 > 0, \xi_2 > 0$. Then variational preferences are ordered by

$$\min_{\hat{m} \in \widehat{\mathcal{M}}, n \in \mathcal{N}} \int_{\Theta} \left(\int_W u[\gamma(w)]\hat{m}(w | \theta)\ell(w | \theta)d\tau_o(w) \right) n(\theta)d\pi_o(\theta) + d(\hat{m}, n)$$

³¹The counterpart to $d\tau_o(w)$ in likelihood theory is a measure, but not necessarily a probability measure. However, a parameterized family can typically also be represented with a baseline probability measure.

In Appendix A we establish that divergence (25) is convex over the family of probability measures that concerns the decision maker.

Remark 6.1. *As noted earlier, Cerreia-Vioglio et al. (2013) posit a state space that includes parameters but also can include what we call shocks. Thus, think of the state as the pair (w, θ) . In this setting, one could apply a statistical divergence to a joint distribution over possible realizations of (w, θ) . Since the joint distribution can be factored into the product of a distribution over W conditioned on θ and a marginal distribution over Θ , such an approach can capture robustness in the specification of both ℓ and π_o , albeit in a very specific way. For instance, for the relative entropy divergence, this results in the joint divergence measure:*

$$d(\hat{m}, n) = \xi_1 \int_{\Theta} \left[\int_W \hat{m}(w | \theta) \log \hat{m}(w | \theta) d\ell(w | \theta) \right] n(\theta) d\pi_o(\theta) + \xi_2 \int_{\Theta} n(\theta) \log n(\theta) d\pi_o(\theta)$$

for $\xi_1 = \xi_2$.

In earlier work, we have demonstrated important limits to such an approach in dynamic settings.³² As we have shown here, we find both robustness to model misspecification and robustness to prior specification to be interesting in their own rights and see little reason to group them into a single ϕ divergence.

6.2 Second hybrid model

As an alternative to the section 6.1 approach, we could instead constrain the set of priors to satisfy:

$$\int_{\Theta} \phi_2[n(\theta)] d\pi_o(\theta) \leq \kappa \tag{26}$$

so that a decision maker's preferences over decision rules γ would be ordered by:

$$\min_{n \in \mathcal{N}} \int_{\Theta} \mathbb{T}_1[\gamma](\theta) n(\theta) d\pi_o(\theta), \tag{27}$$

where minimization is subject to (26).

As in Cerreia-Vioglio et al. (2022), preferences ordered by (27) subject to constraint (26) can be thought of as using a divergence between a potentially misspecified probability distribution and a set of predictive distributions that have been constructed from priors over a parameterized family of probability densities within the constrained set Θ .³³ Notice how the first term in discrepancy measure (25) uses a prior $n d\pi_o$ to construct a weighted averaged over $\theta \in \Theta$ of the following conditioned-on- θ misspecification measure

$$\xi_1 \left(\int_W \phi_1[\hat{m}(w | \theta)] d\ell(w | \theta) \right).$$

The objective in problem (27) is to make the divergence between a given distribution and each of the parameterized probability models small on average by minimizing over how to weight divergence measures indexed by θ subject to the constraint that $\pi \in \Pi$.³⁴ Equivalently, in place of (25), this approach uses cost

³²See Hansen and Sargent (2007), Hansen and Sargent (2011), and Hansen and Miao (2018)

³³Cerreia-Vioglio et al. (2022) provide an axiomatic justification of set-based divergences as a way to capture model misspecification within a Gilboa et al. (2010) setup with multiple models.

³⁴By emphasizing a family of structured models, this set-divergence concept differs from an alternative that could be constructed in terms of an implied family of predictive distributions.

function

$$d(\hat{m}, n) = \xi_1 \min_{n \in \mathcal{N}} \int \left(\int_W \phi_1 [\hat{m}(w | \theta)] d\ell(w | \theta) \right) n(\theta) d\pi_o(\theta).$$

Remark 6.2. *It is possible to simplify computations by using dual versions of the hybrid approaches delineated in subsections 6.1 and 6.2. Such formulations closely parallel those described in our discussions of robust prior analysis and potential model misspecification in remarks 5.3, 5.4, and 5.5.*

7 An approach to uncertainty quantification

Subsection 6 posed a minimum problem that comes from variational preferences with a two-parameter cost function that we constructed from two statistical divergences. Along with a robust decision rule, the minimum problem produces a worst-case probability distribution that rationalizes that decision rule. Strictly speaking, the decision theory tells us that particular values of cost function parameters (ξ_1, ξ_2) reflect a decision maker’s concerns about uncertainty, broadly conceived. In the spirit of Good (1952), it can be enlightening to study how worst-case distributions depend on (ξ_1, ξ_2) . The concluding paragraph of Chamberlain (2020) recommends exploring sensitivities with respect to a likelihood and with respect to a prior. Sensitivity of worst-case distributions to (ξ_1, ξ_2) provides evidence about the forms of subjective uncertainty and potential model misspecification that *should* be of most concern. That can provide both decision makers and outside analysts better understandings of the consequences of uncertainty aversion.

Motivated partly by a robust Bayesian approach, we have used decision theory to suggest a new approach to uncertainty quantification. By varying the aversion parameters (ξ_1, ξ_2) , we can trace out two-dimensional representations of decision rules and worst-case probabilities. A representation of worst-case probabilities includes both worst-case priors and a worst-case alteration to each member of a parametric family of models. A decision maker can explore alternative choices and associated expected utilities by studying how (ξ_1, ξ_2) trace out a two-dimensional set of worst-case probabilities. In this way, we reduce potentially high-dimensional subjective uncertainties to a two-dimensional collection of alternative probability specifications that should most concern a decision maker along with accompanying robust decision rules for responding to those uncertainties.

8 Concluding remarks

We have confined ourselves to a “static” setting and so have worked within the framework created by Maccheroni et al. (2006a). We intend this as a prolegomenon to another paper that will analyze related issues in dynamic contexts in which our starting point will instead be the dynamic variational preferences of Maccheroni et al. (2006b) together with a link to a dynamic measure of statistical divergence based on relative entropy and the recursive preferences of Kreps and Porteus (1978) and Epstein and Zin (1989). While many issues studied here will recur in that framework, additional issues such as dynamic consistency and appropriate state variables for recursive formulations of preferences will also arise.

A Convexity of composite divergence

To verify convexity of (25), consider two joint probability measures on $W \times \Theta$:

$$\begin{aligned} \hat{m}_0(w | \theta) \ell(w | \theta) d\tau_o(w) n_0(\theta) d\pi_o(\theta) \\ \hat{m}_1(w | \theta) \ell(w | \theta) d\tau_o(w) n_1(\theta) d\pi_o(\theta). \end{aligned}$$

A convex combination of these two probability measures is itself a probability measure. Use weights $1 - \alpha$ and α to construct a convex combination and then factor it in the following way. First, compute the marginal probability distribution for θ expressed as $n_\alpha(\theta) d\pi_o(\theta)$:

$$n_\alpha(\theta) = (1 - \alpha)n_0(\theta) + \alpha n_1(\theta).$$

By the convexity of ϕ_2 , it follows that

$$\phi_2[n_\alpha(\theta)] \leq (1 - \alpha)\phi_2[n_0(\theta)] + \alpha\phi_2[n_1(\theta)]. \quad (28)$$

Next note that

$$\begin{aligned} \hat{m}_\alpha(w | \theta) &= \left[\frac{(1 - \alpha)n_0(\theta)}{(1 - \alpha)n_0(\theta) + \alpha n_1(\theta)} \right] \hat{m}_0(w | \theta) \\ &\quad + \left[\frac{\alpha n_1(\theta)}{(1 - \alpha)n_0(\theta) + \alpha n_1(\theta)} \right] \hat{m}_1(w | \theta). \end{aligned}$$

By the convexity of ϕ_1

$$\begin{aligned} \phi_1[\hat{m}_\alpha(w | \theta)] &\leq \left[\frac{(1 - \alpha)n_0(\theta)}{(1 - \alpha)n_0(\theta) + \alpha n_1(\theta)} \right] \phi_1[\hat{m}_0(w | \theta)] \\ &\quad + \left[\frac{\alpha n_1(\theta)}{(1 - \alpha)n_0(\theta) + \alpha n_1(\theta)} \right] \phi_1[\hat{m}_1(w | \theta)]. \end{aligned}$$

Thus,

$$\phi_1[\hat{m}_\alpha(w | \theta)] n_\alpha(\theta) \leq (1 - \alpha)n_0(\theta) \phi_1[\hat{m}_0(w | \theta)] + \alpha n_1(\theta) \phi_1[\hat{m}_1(w | \theta)]. \quad (29)$$

Multiply (29) by ξ_1 and (28) by ξ_2 , add the resulting two terms, and integrate with respect to $\ell(w | \theta) d\tau_o(w) d\pi_o(\theta)$ to verify that divergence (25) is indeed convex in probability measures that concern the decision maker.

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